

KATU BALLOT MEASURE INQUIRY FORM

DATE 8-7-2012

BALLOT MEASURE NAME Measure 81 / Ban Gillnet Fishing in Oregon

NUMBER 81 STATE OF Oregon

INQUIRY MADE BY Carol Calvert / Media Partners AFFILIATION No on 81

COMMITTEE NAME Salmon for All PAC

ADDRESS PO Box 12945

PHONE 503-363-7084 FAX _____

PRINCIPALS OF COMMITTEE Justin Rainey / Treasurer
justinr@pacounsel.org

MAJOR CONTRIBUTORS _____

ADVERTISING AGENCY Media Partners INC

AGENCY CONTACT Carol Calvert

ADDRESS 8515 SW Tualatin-Sherwood Rd. Suite 200 Tualatin OR 97062

PHONE 503-691-5553 FAX _____

INFORMATION SUPPLIED General Election Issue Rates.I Rating estimates for RA35+, RW35+

WAS AIR TIME PURCHASED? YES ☐ NO ☒ (circle one)

KATU requires a script of each commercial be provided 5 working days in advance of the first air date. Final approval is contingent upon review of each spot.